

Adam L. Marsh

~UI/UX Designer-Developer

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CAREER SUMMARY:

Experience developing creative designs and responsive, grid-based layouts. Extensive creative design engineering experience producing **scalable, flexible web apps, jsp/php prototypes, wireframes, style guides, templates, usability scripts, and clickable PoC's**. Experience designing application content, directing **focus groups and user panels**, and conducting **A/B testing**. Expertise in developing responsive pages via **Bootstrap and Material Design, SASS/CSS, jQuery, Javascript, AJAX/JSON**.

PRIMARY SKILLS & EXPERIENCE:

- 12 years developing a thorough understanding of user requirements and delivering them into world-class websites
- 13 years creating and turning mockups into pixel-perfect, fully functional, clickable HTML5/CSS/Javascript responsive prototypes
- 12-13 years of demonstrated experience in website design using Adobe Photoshop, Adobe XD or Illustrator
- 13 years working successfully with project manager, product owners, designers, engineers, and testers
- 7 years creating wireframes, user stories, and mastering Bootstrap and Material Design
- 2 years turning Photoshop designs into fully functional WordPress themes, and Angular 6+ apps.

PROFESSIONAL EXPERIENCE:

- Understanding requirements and user-expectations from a task-oriented perspective
- Creating rapid, fully functional and clickable prototypes to validate design concepts
- Highly detailed communication of design principles, mockups + direction to engineers
- Keeping on top of UX trends and looking for creative ideas and inspiration
- Proficiency with Photoshop, Adobe Creative Suite, UXPin, Balsamiq and other UI/UX tools
- Front-end development experience with SCSS/CSS, HTML, Javascript, jQuery, Ajax and REST
- Extensive experience writing usability scripts, directing end-user testing, focus groups, user panels.
- Deep understanding and practical experience in **how to make a design technologically feasible**

SAMPLE & PORTFOLIO URLs / SOCIAL MEDIA LINKS:

<http://www.adam-marsh.com>

<http://www.milkandbourbon.com>

<http://www.myuikit.com>

<http://www.ui-design-engineering.com>

<http://www.myuikit.com>

<https://www.linkedin.com/in/sassmaster>

WORK HISTORY:**UI-Design-Engineering; 01/2014 – present; SEA, WA****Lead UI/UX Designer/Developer—**

Created responsive wireframes, prototypes, usability scripts and surveys; Customized front-end and UI frameworks (Bootstrap and Materialize) for hosted environments. Opencart and Wordpress development. Fully interactive and responsive UIs (JSP, PHP). *Clients include Kaiser Permanente, Inmar, Virtual Resort Management, NearIX, EllieMae, etc.*

Knowledgpath / DMI; 03/2015 – 02/2016; SF, CA**Lead UI/UX Designer/Developer—**

Designed responsive UIs for www.shoecarnival.com and www.bedbathandbeyond.com. Created Sass components, build scripts and reusable components for team. Managed team of 4 UI/UX Engineers.

Ramsell Corp; 03/2014 – 03/2015; Oakland, CA**Lead UI/UX Designer/Developer—**

Lead the team's HTML5/CSS-3 development efforts while creating two responsive (bootstrap) web apps. Produced style guides for web and mobile devices and implemented all UI functionality according to spec.

Visa; 03/2013 - 03/2014; Foster City, CA**UI Engineer/Designer—**

Designed and built Visa merchant portals and customer service js and jquery web applications. Created customer-facing UI with dynamic, data-driven functionality via JSP and GSP. Developed responsive js/css framework.

Group Health Coop. ; 02/2010 - 01/2013; SEA, WA**UI/UX Designer/Engineer—**

Designed and built several UI/UX user-targeted projects. Delivered a dynamic and secure web experience for staff, service partners, and ghc members enabling them to make appointments with physicians and specialists, view lab results, and fill prescriptions and other integrated services.

Sotto Wireless; 02/2006 – 11/2009; Bellevue, WA**UI Developer/Creative UI Designer—**

Gave www.sottowireless.com a Web site, Storefront, and Activation Portal from the ground up, literally. Created style guides, all graphical content, prototypes, usability testing scripts. Startup experience using user-centered design.

AT&T Wireless; 02/2004 – 02/2006; Redmond, WA**Web UI Developer—**

Built and maintained the AT&T Wireless customer service web application. Created customer-facing UI with dynamic, data-driven functionality via JSP/JHTML. Created wireframes and jsp prototypes.